



# BOTRIX-ME

## SMOOTHER LINES

## MOISTURISER

Anti-Oxidant Treatment for Day & Night

Prevention & smoothing of expression lines.  
Anti-oxidants for anti-aging.

**The Science** Responding to market demand for natural alternatives to botulinic toxin, Nahaia Active Organics has a patented active ingredient for topical application, displaying anti-aging activity: Oligo-peptides from Hibiscus Esculentus Seeds, called H.E.O in this article (INCI name: Hydrolyzed Hibiscus Esculentus Extract (and) Dextrin).

H.E.O was recently found to inhibit muscle contraction in vitro. This has been demonstrated by an innovative test performed with cultured cells mimicking the hyperactivity of facial muscles. This confirmation of a muscle-relaxing mechanism was complemented by an evaluation of the anti-free radical capacity of H.E.O in a battery of in vitro and in tube tests, covering primary free radicals and secondary reactive oxygen species (ROS). The anti-wrinkle activity of topically-applied H.E.O was confirmed in a clinical study.

As its activity is not limited to relieving the mechanical formation of wrinkles, H.E.O offers more cosmetic anti-aging benefits than botulinic toxin injections.

**The Results** Botrix-Me helps to preserve optimal skin elasticity offering a comprehensive anti-wrinkle approach including reduction in muscle contraction (in vivo demonstration) that contribute to wrinkle formation. In clinical trials anti-wrinkle activity was reduced by as much as 26% v placebo in just 3 weeks.

As this cream significantly reduces muscle cell contraction, the effect is completely reversible after 24 hours, yet harmless long term.

Specific ingredients in Botrix-Me are added to perform a variety of anti-aging activities:

- Hibiscus Seed peptide for smoothing expression lines.
- Vitamin E & Rosehip Oil give moisturising properties.
- Olive Leaf extract for firming skin.
- A potent Anti-oxidant in oligo-peptides which provides a protective efficacy towards oxidative stress, thus protecting skin from biological aging.
- Beta carotene helps improve skin ageing signs.
- NZ native Pohutukawa extract for skin regeneration.



## Testimonials

“Nahaia gave me Botrix-Me to try and I must admit I was both curious and sceptical about a natural product being able to firm and lift the facial skin. A month after I had been using the product, I caught a glance of my reflection in the window of a shop and was amazed. My jaw line had completely changed shape, having had a lift and I could recognize the youthful outline of my face in years gone by. On returning to my clinic I examined my skin thoroughly in the mirror and noted that I had experienced a lifting in the face and the skin had a clearer look to it. Overall my face was looking about 5 years younger. I was thrilled and only too happy to get all my clients on to the product. They love it to and keep coming back for more.”

*Nicola Grace, Owner, House of Radiance*

“I have been using Nahaia's Organic Skincare for the last 6 years. It is in my opinion the very best skincare on the market in New Zealand. From the moment you pick up the box its distinct Royal Purple and bronze packaging, The Lightweight bottle and easy pump dispenser, make it a real pleasure to the senses even before you use it.

Since the first time I pumped the product onto my hand I have always been able to tell that this is Something Very Different. The rich creamy texture glides with easiness over my skin and the smell is a beautiful blend of exotic oils and essences. I'm now 45 this year and I have used lots of face creams over the years from all sorts of expensive beauty houses, in an effort to look young and gorgeous as long as possible. Nothing I have ever used comes close to NAHAIAS Active Organic Range. I can actually feel it working. My skin feels tighter, fresher, many of my smile lines, and crow's feet have virtually all disappeared. I find the creams absorbed directly into my skin immediately hydrating and providing an excellent base also for my makeup.

My Favourite is the BOTRIX ME. It is Divine. It does exactly as it says. I Love it!! The Intensive C is also one of my Favorites. When I use it together with the Botrix-Me I get amazing results, I recently became a grandmother and often get mistaken for being my grand-daughters mother. Thank You Nahaia for helping me to stay younger longer and also for looking after my skincare naturally and beautifully.”

*Cherise Masefield, Grand-mother and Happy Customer*

“I have been using all products since development and samples in 2003. I truly love all the products and I now especially use the cream cleanser, Botrix-Me and Vitamin C moisturiser. I would not want to be without them. They are far superior to all other brands I have used over the years: Clarins, Estee Lauder, Loreal etc. These products especially moisturise the skin hours beyond putting them on. I wake up with a moisturised face and my skin has improved alot over the years now looking younger thanks to these amazing products. I want a life time supply!”

*Carmel Treacy, Mother & Business Manager*

“I would like to share my Botrix-Me experience, having used this product for one year, I find each time I use it more than a physical experience of great soft, hydrating skin, but more the uplifting sense I feel when wearing the moisturiser. The after-experience is divine!”

*Carol McCann, Happy Botrix-Me User, Mother*

I'm a 45 yr old women who is very fussy about what I apply to my skin and have tried a variety of products. I have now been using Nahaia Botrix for 3 months and will continue to purchase this product. My skin tone, elasticity and fine lines have improved in a short time of use.

It has a nice smell that is not overpowering like some products and feels great on my skin not tacky or heavy, just right like it belongs. I highly recommend this product to one in all.

*Carol Smith, Very Happy Customer*